

تأثير مضاعف!
DOUBLE THE IMPACT!

ندع معاً
MADE BY MANY

بدأ التحدي الآن
Challenge Live Now!

\$60,000
تمويل موازي بقيمة
AVAILABLE MATCHED-FUNDING

مساهم
CONTRIBUTOR

مشروعك المفضل
YOUR FAVORITE PROJECT

BRITISH COUNCIL

zoomaal

Hivos
people unlimited

Made by Many Challenge

Zoomaal, in partnership with British Council and Hivos, has launched the “Made-by-Many” Challenge, to support creative and cultural events and festivals that aim to have a social or economic impact with an innovative twist. 16 projects from Lebanon, Jordan, Palestine, Syria, Iraq, Egypt, Morocco, and Tunisia have been qualified for the final round of this challenge which started on June 15. All projects are now live on Zoomaal and can start receiving support and contributions for a period of one month.

Zoomaal is raising the stakes and taking innovation to another level with the various features included in this challenge. With the support of the British Council and Hivos, this challenge has an allocated budget of \$60,000 available in matched-funding; the mentioned partners will match every contribution to any project in this challenge and double it. This gives the

participants a better chance of reaching their set goals and a better opportunity for making their pioneering ventures come true.

Also, Zoomaal has recently launched the 'Milestones' feature, allowing project owners to communicate several funding goals to the crowd; Each project can divide its set goal into several milestones, explaining what they will be able to do when they reach it. They will be able to collect all funds that match or exceed their first milestone. This feature is integrated in 'Made By Many' challenge, giving participating projects a chance to set more than one goal, after explaining why they need to reach each goal.

See more details about 'Made by Many' challenge and the participating projects here: <http://www.zoomaal.com/browse/challenge/madebymany>

About Zoomaal

Zoomaal is the leading crowdfunding platform in the Arab World aiming to #BringBackArabCreativity.

Zoomaal, in collaboration with various stakeholders and organizations, has launched several scalable, impactful, and sustainable programs geared towards supporting and enabling Arab creativity and innovation throughout the MENA region.

Zoomaal is backed by Arab & international investors including: Wamda (UAE), Middle East Venture Partners (MENA), Hivos (Netherlands), Cairo Angels (Egypt), N2V(KSA), and Sawari Ventures (Egypt), and has been featured on various media outlets including: CNN, Forbes, Booz & Co, New York Times, Wamda, DailyStar, and others.

www.zoomaal.com

About British Council

The British Council is the United Kingdom's international organisation for education and culture. Our purpose is to create international education and cultural opportunities for people in the UK and in the countries where we work, and to build trust as trusted international development partners, the British Council works in a range of development sectors, including civil society, justice and security, education, skills and employability, and public sector reform.

The British Council in the Middle East and North Africa seeks to empower learning, develop skills and support opportunities for all within the societies where it works.

<http://www.britishcouncil.org>

About Hivos

Hivos is an international organisation that seeks new solutions to persistent global issues. Through its Mideast Creatives programme, Hivos aspires to support a more sustainable cultural and creative sector in the Arab region by providing support to collaborative workspaces, setting up training programmes for entrepreneurs in the aligned industries and finally improving their access to finance.

www.hivos.org | www.mideastcreatives.org